



Mission Statement

To Provide a professionally organized, structured, and supportive environment with quality development and professional coaching to inspire female student athletes and assist them in fulfilling their dreams of achievement in academic excellence, high level competition and playing collegiate softball.

Keep Her in the Game!

By age 14, girls are dropping out of sports at twice the rate of boys. When they walk away from sport, they walk away from their potential. Keeping girls in the game means keeping girls *active, healthy, strong and confident.* It is a fundamental need with *profoundly positive outcomes.* ***It is why we inspire girls to stay in the sport of fastpitch softball - Fastpitch Softball Is the PREFERRED Girls' Team Sport!***

Dear Perspective Sponsor,

As you see from our mission statement, the Tarheel Fastpitch Stars, Inc is an organization committed to providing young ladies the opportunity to play fastpitch softball at the highest level possible.

The teams of the Tar Heel Fastpitch Stars are competitive groups of female student athletes from throughout the state of North Carolina and surrounding states. These young women are the best of the best. They are disciplined and driven - academically and athletically. They share a passion for this sport and recognize that in order to be successful in their athletic careers as well as in life, they must prepare to perform at a highest level of proficiency.

Teaching, Coaching and Mentoring Elite Female Players

The Amateur Softball Association reports that **softball is the No. 1 team participant sport** in the United States. The popularity of women's fastpitch softball has grown steadily since the professional league start in the late 70's, and its successor, the National Pro Fastpitch League (NPF). *Girls are getting more involved and more competitive at an earlier age.* Fastpitch softball has become one of America's favorite sports.

The mission is to teach skills and life lessons by professional coaches to elite players through softball, thereby providing them the opportunity to extend their playing careers beyond high school. The Tarheel Fastpitch Stars organization fields teams of **elite** players throughout the state and region that are looking for *professional* coaching.

Our Goal? Simple— Help players extend their play beyond high school by preparing them to play at a high level and exposing them to university and college recruiters. **The Result?** Scholarships and student aid for a high percentage of our players, and successful teams.



Our upcoming season will provide these young women with the opportunity to display their skills in nationally recognized showcase tournaments that are attended by college coaches from across the country. In addition to showcase tournaments in Virginia, and North and South Carolina, these teams will travel to Atlanta, Chattanooga, Denver and Florida to advance their goal of earning a college education through their love of softball and skill and dedication to playing the game.

Organizing nationally competitive teams to provide those opportunities is expensive. Tournament fees for regional and national tournaments are often \$1000 or more. Participating also requires a great deal of travel for players and coaches, in addition to parents and equipment. Travel expenses have increased dramatically over the last few years. All of these factors along with uniforms, insurance and facility rentals require a budget of nearly \$50,000 per year, per team. Each player pays a monthly fee in an effort to cover these expenses. While the players of some families have the disposable income to pay the player fees, many require outside support to achieve their goals. The Tar Heel Stars organization supports their efforts by operating a professional incorporated organization, organizing fundraising activities and helping them recruit sponsors who have an interest in rewarding and financially supporting academic and athletic excellence, youth and female sports and health, and disadvantaged female student athletes.

The goal for all of our players is to further their education while learning valuable life skills through their involvement in elite softball. Our professional coaching staff is dedicated to helping our players realize their dreams by encouraging excellence in all facets of their lives. *Your sponsorship will enable these young women to travel to the most competitive tournaments, providing the highest level of competition, obtain professional coaching and exposure to college coaches of all levels and demographics.*

The Tarheel Fastpitch Stars, Inc is a 501(c)(3) non-profit organization, so **your donation and sponsorship is tax deductible**. Also be assured that 100% of your donation and sponsorship goes to the players, teams and coaches – the board of directors and executive operating committee ***volunteer their time*** to help the players reach their goals.

Thank you in advance for your thoughtful donation and support.

Sincerely,
The Tarheel Fastpitch Stars

A 501 (c)(3) North Carolina Corporation
Federal ID# 45-3964425



SPONSORSHIP FORM

(Please make a copy for your records and mail this form along with your contribution.)

Sponsor's Name: _____

Donation Level:

☐ Friend ☐ Player ☐ Single ☐ Double ☐ Triple ☐ Homerun ☐ Grand Slam

Amount of donation: \$_____

Player being sponsored (if applicable): _____

Company Name (if applicable): _____

Company Website (if applicable): _____

We will add a link to our team website for all corporate sponsors

Address: _____

Phone Number: (____) ____-____

Email Address: _____

Make checks payable to: Tarheel Fastpitch Stars
Mail to: 1524 Sarah Ann Drive
Wendell, NC 27591



Sponsorship Level Promotional Benefit

Sponsor Benefit	Friend (\$25 - \$199)	Player (>= \$200)	Bronze (Single: \$250)	Silver (Double: \$500)	Gold (Triple: \$750)	Platinum (Homerun: \$1000)	Championship (Grand Slam: \$2000)
Appreciation							
Certificate	●						
Certificate with Team Picture		●	●				
Plaque with Team Picture				●	●	●	●
Web Site							
Sponsor Page- Player	●	●					
Sponsor Page Rotating Ad			●				
Corporate Sponsor Page			●	●	●	●	●
Home Page Rotating Sponsor Ad				●			
Main Page Sponsor					●		
Home Page Sponsor						●	●
Team							
Team T-Shirts (top)						●	●
Team T-Shirts (alpha)			●	●	●		
Team Banner (top)					●		
Team Banner (random)			●	●			
All Team Banners (top)							●



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All Team Banners (random)						●	
Bat Bag							● (1)
Jersey							● (1)
Advertising							
Player Profile Brochure						●	●
Player Roster					●	●	
Tournament Schedule					●	●	●